

EDITORIAL CALENDAR **2021**

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	EDITORIAL FOCUS AND SUMMARY	PRIMARY PROCESS	TRADE SHOW COVERAGE
JANUARY	<p>State of the Industry Outlook 2021</p> <p>From robotics and automation to traditional metal cutting, fabricating, and specialized workholding solutions, manufacturers increase demand for efficiencies in productivity and cost savings.</p> <p>Materials Due: 12/15/2020</p>	<ul style="list-style-type: none"> • Additive Manufacturing / 3D Printing • Assembly • Automation & Robotics • Cloud Networking • Cutting • Machining • Maintenance • Measurement & Testing • Retrofitting • Safety 	<p>HOUSTEX</p> <p>MD&M West</p> <p>AmCon Seattle</p>
FEBRUARY	<p>Working Smarter Not Harder with Digitalization</p> <p>Digitalization offers benefits that allow your team to gain better insight into the parts and products being manufactured. Artificial intelligence and other applications of machine learning can help optimize production.</p> <p>Materials Due: 01/10/2021</p>	<ul style="list-style-type: none"> • Automation & Robotics • Artificial Intelligence • Bending • CAD / CAM, CIM • CNC Operations • Contract Manufacturing • Digitalization • Fabricating • Inspection • Machining / Milling • Material & Load Handling • Measurement & Testing • Metalworking • Tooling / Workholding 	<p>HOUSTEX</p> <p>D2P Grapevine</p> <p>AmCon Wichita</p>
MARCH	<p>ERP Solutions to Save Time and Transform your Business</p> <p>Enterprise Resource Planning (ERP) systems are designed to support your business. With a full understanding of your supply chain to shop floor level control, the ERP system can help you oversee the efficiency of one location or several.</p> <p>Materials Due: 02/08/2021</p>	<ul style="list-style-type: none"> • Automation & Robotics • Deburring • ERP • Finishing • Gear Cutting or Rolling • Grinding • Honing • Machining • Material & Load Handling • Marking • Milling • Safety • Warehousing • Welding 	<p>PROMAT</p> <p>Northwest Machine Tool Expo</p> <p>D2P Atlanta</p> <p>AmCon Salt Lake City</p>
APRIL	<p>Advanced Material Handling Solutions</p> <p>Automated parts handling, guided vehicle systems, to advanced warehouse and logistics products, manufacturers can learn more about these solutions to modernize their current operations.</p> <p>Materials Due: 03/08/2021</p>	<ul style="list-style-type: none"> • Automation & Robotics • Additive Manufacturing / 3D Printing • Composite Machining • Fabricating • Filtration • Measurement & Testing • Material & Load Handling • Tooling • Workholding 	<p>PROMAT</p> <p>RAPID+TCT</p> <p>EASTEC</p> <p>D2P Schaumburg</p> <p>AmCon Orlando</p>
MAY	<p>Automation and Robotics Solutions with Fast ROI</p> <p>Automation and robotics continue to allow manufacturers the ability to redeploy their skilled workforce and eliminate difficult, repetitive, and dangerous tasks. Learn more about products and services that will empower your workforce, and provide a fast ROI.</p> <p>Materials Due: 04/08/2021</p>	<ul style="list-style-type: none"> • Automation & Robotics • Brazing • Broaching • Cutting • Filtration • Finishing • Heat Treating • Maintenance • Punching, Stamping • Safety • Sawing 	<p>EASTEC</p> <p>AUTOMATE</p> <p>Atlantic Design & Manufacturing</p> <p>AmCon Cincinnati</p> <p>D2P Nashville</p> <p>D2P Minneapolis</p>
JUNE	<p>IMD Annual Suppliers Directory</p> <p>More than 2,000 companies and over 500 categories.</p> <p><i>The Modern Manufacturing Workforce: Internships and Supply Chain Sustainability.</i></p> <p>Bonus Coverage Each Month. Bonus Trade Show Distribution. Promoted Monthly</p> <p>Materials Due: 05/10/2021</p>		

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JULY	<p>Made in the USA: American Manufacturing Spotlight</p> <p>Americans continue to gain a better understanding of why domestic manufacturing is important. This month, IMD highlights the men and women who manufacture and fabricate products that are proudly “Made in the USA.”</p> <p>Materials Due: 06/08/2021</p>	<ul style="list-style-type: none"> Automation & Robotics Contract Manufacturing Cutting Fabricating Machining Metalworking Milling Tooling Workholding 	FABTECH
AUGUST	<p>Gear and Electric Drive Manufacturing Technology for Small-to-Medium Manufacturers</p> <p>The evolving gear and electric drive industries continue to be powerful segments for manufacturers. Designing and manufacturing products using the latest technologies can be deployed by operations large and small.</p> <p>Materials Due: 07/08/2021</p>	<ul style="list-style-type: none"> Automation & Robotics EDM (Electrical Discharge Machining) Filtration Gear Cutting or Rolling Grinding Honing Inspection Machining Maintenance Material & Load Handling Measurement & Testing Retrofitting Safety 	FABTECH MOTION + POWER Technology Expo (Formerly Gear Expo)
SEPTEMBER	<p>FABTECH Special Focus, Metalworking and Fabricating for the Next Generation Workforce</p> <p>The skills gap is an ongoing challenge for many manufacturers. The next generation of metalworkers must be more productive, effective, and profitable.</p> <p>Materials Due: 08/08/2021</p>	<ul style="list-style-type: none"> Automation & Robotics Additive Manufacturing / 3D Printing CAD / CAM, CIM Composite Machining CNC Operations Machining Measurement & Testing Metalworking Milling Tooling Workholding 	FABTECH AERODEF WESTEC
OCTOBER	<p>Advanced Maintenance Strategies: Repair, Rebuild, or Replace</p> <p>Downtime is something every manufacturer wants to avoid. There are often questions when owners and operators should repair, rebuild, or replace their equipment. IMD examines the options and benefits of predictive and preventative maintenance techniques, and utilizing condition monitoring equipment.</p> <p>Materials Due: 09/08/2021</p>	<ul style="list-style-type: none"> Cutting Deburring Drilling & Tapping Fabricating Finishing Gear Cutting or Rolling Grinding Heat Treating Honing Inspection Maintenance Sawing Welding 	SOUTHTEC WIMTS D2P AmCon MD&M Minneapolis
NOVEMBER	<p>The Finishing Touch: A Look at Women in Manufacturing</p> <p>From automation, cutting, welding, grinding, deburring, heat treating, coating, and plating, this month IMD focuses on the many processes that give products their finishing touch. Also, learn more about organizations inspiring women to pursue careers across manufacturing.</p> <p>Materials Due: 10/08/2021</p>	<ul style="list-style-type: none"> Automation & Robotics Bending Boring Brazing Cutting Fabricating Sawing Tooling Turning Workholding 	SEMA PRI D2P AmCon
DECEMBER	<p>Manufacturing and Fabricating for the Automotive Industry</p> <p>The automotive performance industry is one of the leading markets for tube bending, welding, cutting, finishing, deburring, and assembly. Learn more about how shops can take advantage of their equipment, workforce, and contract manufacturing.</p> <p>Materials Due: 11/08/2021</p>	<ul style="list-style-type: none"> Assembly Bending Contract Manufacturing Cutting Deburring / Finishing Fabricating Filtration Grinding Material & Load Handling Measurement & Testing Metalworking Sawing 	PRI D2P

IMD QUARTERLY DIGITAL ISSUES

Q1	Integration Strategies: Taking Robotics and Automation to the Next Level.
Q2	What are the Differences Between SAAS and RAAS and How Can Small-to-Medium Manufacturers Leverage Their Advantages?
Q3	The Next Leap in Automation: The Impact of Artificial Intelligence and Machine Learning on Manufacturing.
Q4	Retrofit for ROI: Integrating Automation and Robotics into Your Current Operation.

IMD BONUS TRADE SHOW COVERAGE

TRADE SHOW	DATE	LOCATION
Design-2-Part Manufacturing Show - Dallas	Feb. 16 - 17	Grapevine, TX
HOUSTEX	Feb. 23 - 25	Houston, TX
AmCon - Wichita	Mar. 3 - 4	Wichita, KS
Design-2-Part Manufacturing Show - Atlanta	Mar. 24 - 25	Atlanta, GA
AmCon - Salt Lake City	Mar. 31 - Apr 1	Salt Lake City, UT
ProMat Chicago	April 12-15	Chicago, IL
Design-2-Part Manufacturing Show - Uncasville	April 14- 15	Uncasville, CT
Rapid + TCT	April 26 - 29	Chicago, IL
AmCon - Florida	April 27 - 28	Orlando, FL
Design-2-Part Manufacturing Show - Schaumburg	May 5 - 6	Schaumburg, IL
EASTEC	May 11-13	West Springfield, MA
Automate	May 17 - 20	Detroit, MI
AmCon - Ohio	May 19 - 20	Cincinnati, OH
Design-2-Part Manufacturing Show - Minneapolis	May 26 - 27	Minneapolis, MN
MD&M East	June 15-17	New York, NY
Design-2-Part Manufacturing Show - Nashville	June 16 - 17	Nashville, TN
MD&M West	Aug.10 - 12	Anaheim, CA
FABTECH	Sept. 13-16	Chicago, IL
Motion + Power Technology Expo	Sept. 14 - 18	St. Louis, MO
Design-2-Part Manufacturing Show - Ontario	Sept. 15 - 16	Ontario, CA
AERODEF & WESTEC	Sept. 20 - 23	Long Beach, CA
Design-2-Part Manufacturing Show - Marlborough	Sept. 29 - 30	Marlborough, MA
WIMTS	Oct. 5 - 7	West Allis, WI
Design-2-Part Manufacturing Show - Akron	Oct. 6 - 7	Akron, OH
The Assembly Show	Oct. 27 - 28	Rosemont, IL
Design-2-Part Manufacturing Show - Indianapolis	Nov. 3 - 4	Indianapolis, IN
MD&M Minneapolis	Nov. 3 - 4	Minneapolis, MN
SEMA	Nov. 3 - 6	Las Vegas, NV
Design-2-Part Manufacturing Show - Raleigh	Nov. 17 - 18	Raleigh, NC
PRI - Performance Racing Industry	Dec. 9 - 11	Indianapolis, IN